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.ie hongkong federation of youth groups
Patron : The Chief Executive the Hon Donald Tsang, GBM
Executive Director : Dr Rosanna Wong Yick-ming, DBE JP

贊助人 行政長官 曾蔭權先生
總幹事 王葛鳴博士

香港青年協會

30 September 2006

Dear Principal,

Deadline : 27-10-06

Learning through Engineering, Art and Design (LEAD) 2006/07

It gives us great pleasure to invite your school to participate in *Learning through Engineering, Art and Design (LEAD) Project 2006/07.*

LEAD is a project of creative education, first launched in Hong Kong in February 2005 by **The Hong Kong Federation of Youth Groups** in collaboration with **Massachusetts Institute of Technology Media Laboratory** and **The Chinese University of Hong Kong**. Its aim is to make creative learning through technology a fundamental part of education. LEAD provides students with the experience of integrating science, engineering, multi-media, art and music in the process of designing and creating. This process involves interaction, collaboration and exchange.

In the past two years, LEAD Project has been soliciting support not only from the education sector, but also from the government, the business sector and the society at large. Now in its third year, the Project is receiving sponsorship from **The Hong Kong Jockey Club Charities Trust** and **Innovation and Technology Commission of The HKSAR Government**. A LEAD Creative Lab will be set up at Cyberport and we want to use two mobile classrooms for LEAD activities.

LEAD activities in 2006/07 will commence in December 2006. In our 30-hour workshops participating teachers will learn how to use *Crickets* (programmable micro-computers) and *Scratch* (multi-media software) - two pieces of technology developed by MIT Media Laboratory. Teachers will then facilitate students in their own schools to design and create with these technologies from January to May 2007. In our culminating event - *LEAD Creativity Showcase 2007*, tentatively scheduled in May 2007 - students will display their projects in public, including government officials, the academia, representatives from the business sector, and non-government organizations.

A Member Agency of the Community Chest
香港公益金會員機構

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香港青年協會

We are going to hold a **Briefing Session of LEAD 2006/07 for Schools** and will elaborate more about LEAD Project and details of participation to interested schools. We sincerely invite you and your teachers to attend the Briefing Session. Details are as follows:

<u>Briefing Session of LEAD 2006/07 for Schools</u>

Date and Time:	**1 November 2006 at 5:30 – 6:30 pm**
Venue:	**Room 202,** **2/F, Duke of Windsor Social Services Building** **15 Hennessy Road, Wanchai, Hong Kong**

Enclosed please find an introduction to LEAD Project. **Please kindly complete the reply slip and fax it to us at 3579 4566 on or before Friday, 27 October 2006.** Should you need further information, please feel free to contact Ms. Joanna Cheung on 3579 4560.

We very much look forward to seeing you and your school in LEAD 2006/07!

Yours Sincerely,

Rosanna WONG Yick-ming
Executive Director

Encl.

To: LEAD Project
(Please kindly fax to 3579 4566 on or before 27 October 2006)

Learning through Engineering, Art and Design 2006/07

Briefing Session of LEAD 2006/07 for Schools, 1 November 2006

Reply Slip

(Please ☑ whenever appropriate)

☐ **Our school would like to learn more about LEAD 2006/07, its events and enrolment details.**

About the *Briefing Session of LEAD 2006/07 for Schools* on 1 November 2006:

☐ **Our school will delegate the following representatives to attend the Briefing Session:**

Name of Teachers: (1) _____

(2) _____

(3) _____

☐ **Our school may not be able to delegate representatives to attend the Briefing Session. Please kindly contact the following teacher and pass on to us the information which will be distributed during the Briefing Session:**

Name of Teacher : _____

Contact No. of Teacher : _____

☐ **Our school may not be able to participate in LEAD 2006/07, but would like to learn more about its updates.**

Name of Principal / Panel Teacher : _____ Signature : _____

Name of School : _____

Tel. No. : _____ Fax No. : _____ Email : _____

The Hong Kong Federation of Youth Groups
In collaboration with MIT Media Laboratory and The Chinese University of Hong Kong
Supported by Innovation and Technology Commission of HKSAR Government
Sponsored by The Hong Kong Jockey Club Charities Trust

Learning through Engineering, Art and Design (LEAD) 2006/07

LEAD is a long-term project of creative education, first launched in Hong Kong in February 2005 by **The Hong Kong Federation of Youth Groups** in collaboration with **Massachusetts Institute of Technology Media Laboratory** and **The Chinese University of Hong Kong**. The aim of LEAD is to make creative learning through technology a fundamental part of education. LEAD provides students with a unique experience of integrating science, engineering, multimedia, art and music in the process of designing and creating – a learning context embedded in interaction, collaboration and exchange.

In the past two years, LEAD Project has been soliciting support not only from the education sector, but also from the government, the business sector, and the society at large. Entering its third year, the Project receives sponsorship from **The Hong Kong Jockey Club Charities Trust** and **Innovation and Technology Commission of The HKSAR Government.** With the sponsorship LEAD will set up a LEAD Creative Lab at Cyberport, two mobile vehicles for LEAD activities, and further develop creative educational activities for local youth in the years to come.

LEAD activities in 2006/07 will commence in December 2006. In our 30-hour workshops participating teachers will learn how to use *Crickets* (programmable micro-computers) and *Scratch* (multi-media software) – two pieces of technology developed by MIT Media Laboratory. Teachers will then facilitate students in their own schools to design and create with these technologies from January to May 2007. In our culminating event – ***LEAD Creativity Showcase 2007***, tentatively scheduled in May 2007 – students will display their projects in public, including government officials, the academia, representatives from the business sector, and non-government organizations.

Participating schools will pay HK$5,000 for its annual membership in LEAD 2006/07, which includes training fees, license fees, and entrance fee for the annual LEAD Creativity Showcase. LEAD schools will also need to pay for the workshop materials, including crickets, motors, sensors and related electronic products. For the usage of 20 students in LEAD, workshop materials cost approximately HK$20,000.00.

Please contact Ms. Joanna Cheung for more details.
Tel. No.: 3579 4560
Fax No.: 3579 4566
Email: lead@hkfyg.org.hk
URL: www.lead.org.hk

Come Create – GO LEAD!